

**LET US MAKE EARTH A
BETTER PLACE TOGETHER**



BECOME PART OF THE

**Utopia
Community**

OUR CORE TEAM



Michel Büdenbender
Chief Financial Officer



Jury Grenz
Marketing & Project
Coordination



Philipp Hauschke
Chief Executive Officer



Chris Lemkemeier
Chief Executive Officer



Pascal Daniel
Chief Technical Officer

PROBLEMS!

Pollution of environment



Environmental destruction



Animals in need



Bad medical care

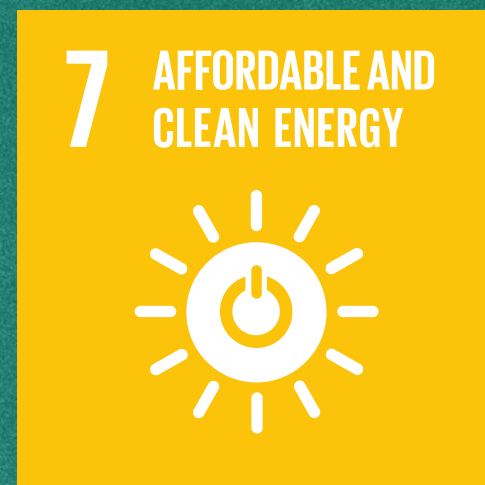


Bad education

Social injustice and poverty



THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



WHICH SUSTAINABLE GOALS DO WE COVER WITH OUR PROJECT?

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



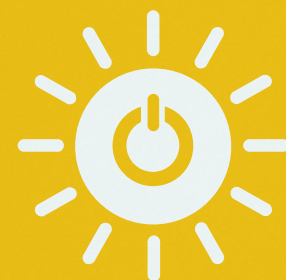
4 QUALITY
EDUCATION



6 CLEAN WATER
AND SANITATION



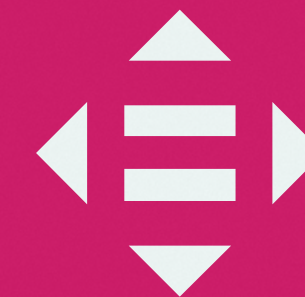
7 AFFORDABLE AND
CLEAN ENERGY



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



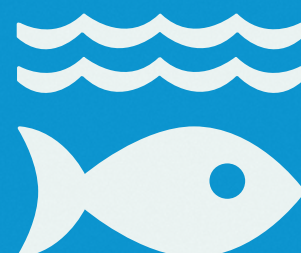
10 REDUCED
INEQUALITIES



13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND



17 PARTNERSHIPS
FOR THE GOALS



Our Solution



A community that wants to improve the world together and benefits from great benefits as a reward



An own token, whose sales proceeds are used to promote social and environmental protection projects worldwide

Technical implementation



A project platform where non-profit organisations and community members can publish social and environmental protection projects to get funded by Utopia

An integrated social media platform where community members can exchange ideas with like-minded people

Added value of members



The community members decide in a monthly vote which projects are to be supported with the proceeds from the sale of the tokens

The more tokens the individual community members hold, the more rights and better benefits they receive

Project Platform

ENVIRONMENTAL PROTECTION



At our project platform non-profit organisations and community members can propose own project proposals that they want to get supported.

LAND ACQUISITION (ENVIRONMENTAL PROTECTION PURPOSES)



CHARITY



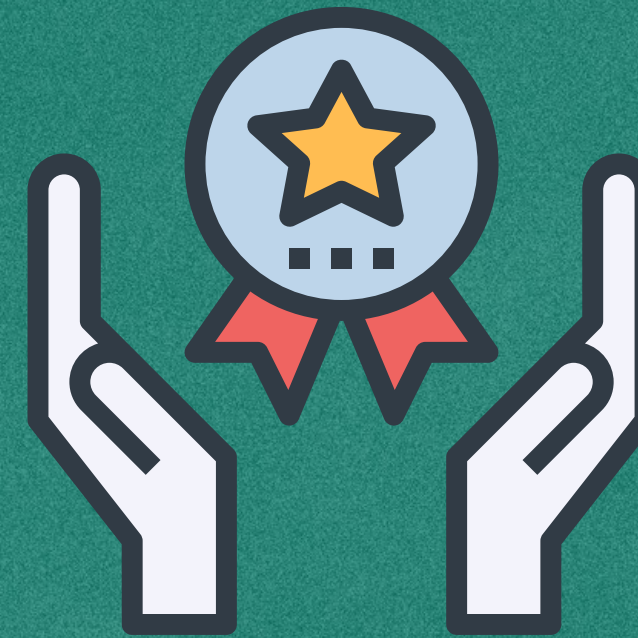
Which projects will be supported the community members decide in a monthly vote. Every month, voting takes place in three sub-areas on the project platform

5% of all available company capital will be released each month for funding the projects with the most votes.

Rights & Benefits



- Propose a project for voting
- Vote on project proposals
- Use internal donation platform
- Use internal social media platform



- Great discounts at popular companies
- Participation in raffles (e.g. trips to social or environmental projects)

Basics

Basic information about the Utopia Community Token

Token Symbol	UWCT
Amount of Tokens	100.000.000.000
Token Price (IEO)	0,01\$
Soft Cap	500.000\$

Our USP



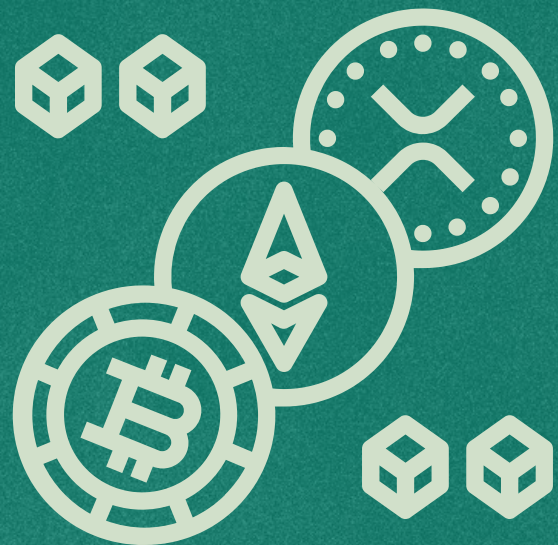
Equivalent value as token



Benefit programme



Innovative project platform



Sustainable crypto
project



Integrated social
media platform



Integrated donation
platform

Comparison



Usual non-profit organisations:

- The money is gone as soon as it is donated
- It is difficult to find new donors
- Not designed with a benefit programme like our



Utopia Community:

- Interesting for investors
- Exclusive membership benefit Programme
- Internal donation platform
- Internal social network
- Community cohesion
- The crypto market as a major new source of revenue

Market



Crypto market



Social welfare and environmental
protection



We use the enormous potential of the crypto market to thereby create a new way to support social and environmental projects

Competition

Various competitors are present:



Social cryptocurrencies



Established
cryptocurrencies



Social and environmental projects

Donation potential in the social and environmental sector

How much does the world donate?

All donations worldwide amount to over one trillion € every year!

\$5.8 bn

Germany 2020

\$2.3 bn

Switzerland 2020

\$471.44 bn

USA 2020

Donations/investment potential in the crypto sector



Calculation

210.000

SUPPORTER

Normally, 60% of the population supports non-profit organisations. We calculate here only 0.1% of the crypto market

21 M. \$

AVAILABLE FOR SOCIAL PROJECTS

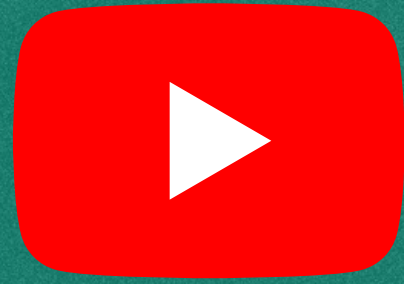
Annual available capital if only 0.1% of the total crypto market invest/donate \$100 per person in our project

17.6 B. \$

AVAILABLE FOR SOCIAL PROJECTS

Annual available capital, if we assume the usual 60% of people with an investment = donation of \$100 per person per year

Marketing



Youtuber



Newschannel



Influencer



Refferal



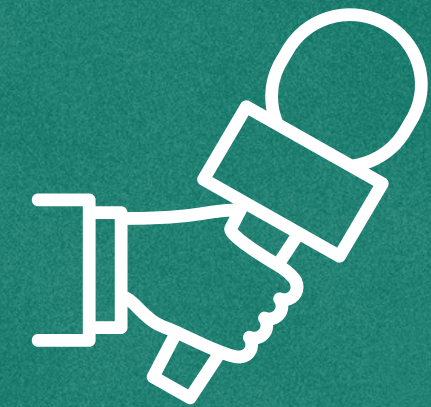
Stock exchange
marketing



Newspapers



Non Profit
Cooperations



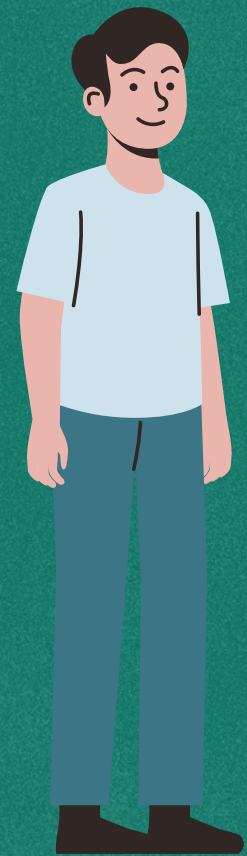
Interviews

Various ways we will use for marketing

Stage 1

Bob

positive attention is drawn to our project by:



knows cryptocurrencies well

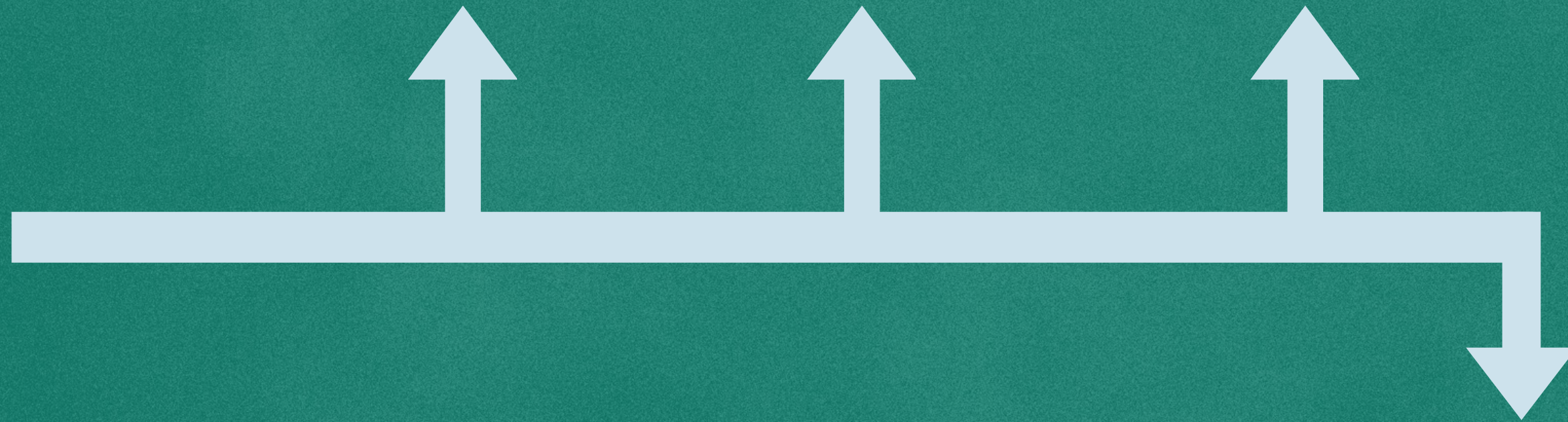
His favourite crypto
Youtuber and other
Youtubers

Various
Newschannels

Its crypto exchange
by email (notification
regarding the new
Utopia IEO).

Bob
enthusiastically
tells his friends
about it

Bob buys the token
because he thinks it's an
innovative project and he
thinks others will think the
same



Stage 2

Kathrin

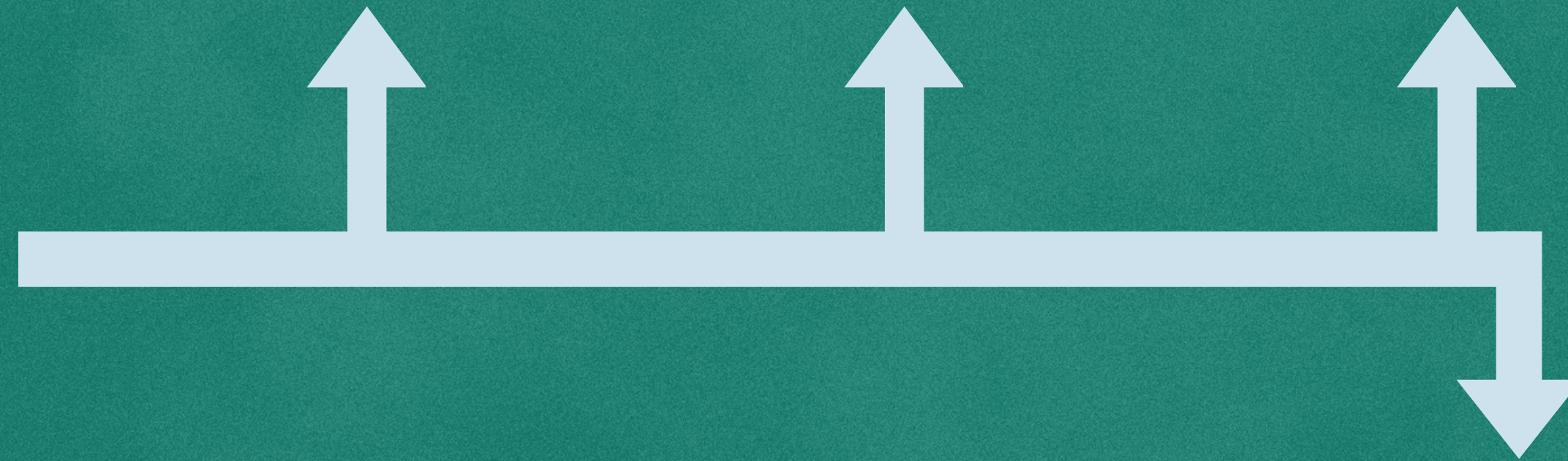
is attracted to our project
by:



A newspaper
article about our
funded rainforest
projects

A circular email from
your environmental
protection association
thanking us for our
support

An interview of
us in the media



is very active in the field of
environmental protection

Kathrin
enthusiastically
tells her friends
about it

Kathrin buys the token because
she wants to protect the
environment and now even
receives benefits and has the
possibility to earn a return

Stage 3

Willi

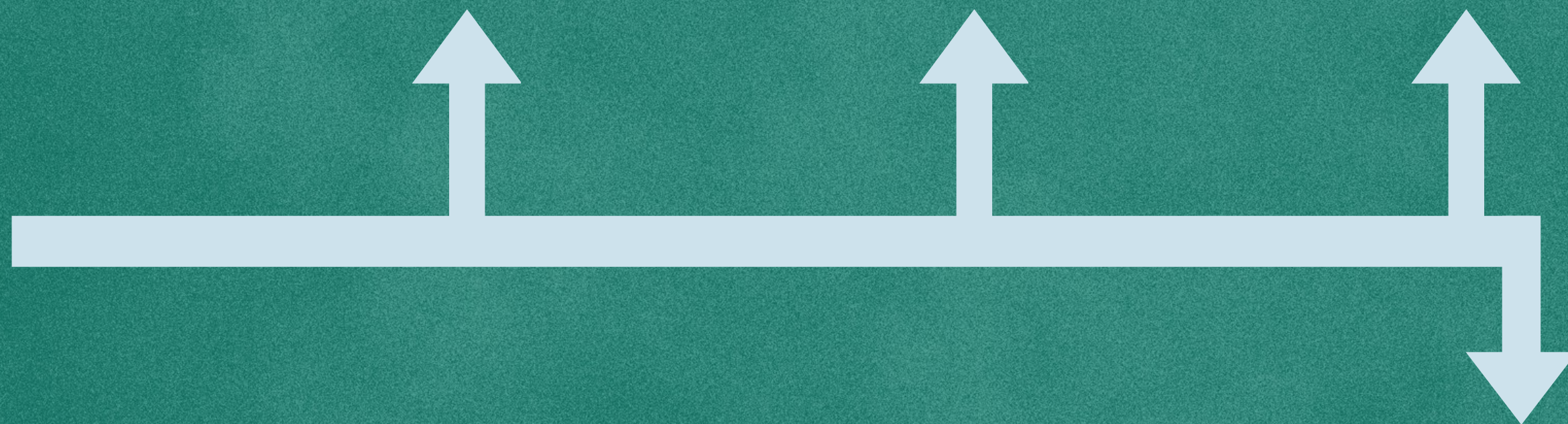
is attracting attention to our project through:



A tip from his friend to save money on different purchases

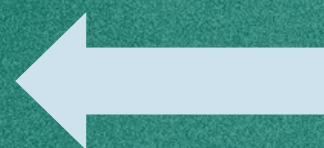
He has also heard about our project from the social media

A newspaper article about us



cryptocurrencies and the environment are not so important for him

Willi enthusiastically tells his friends about it



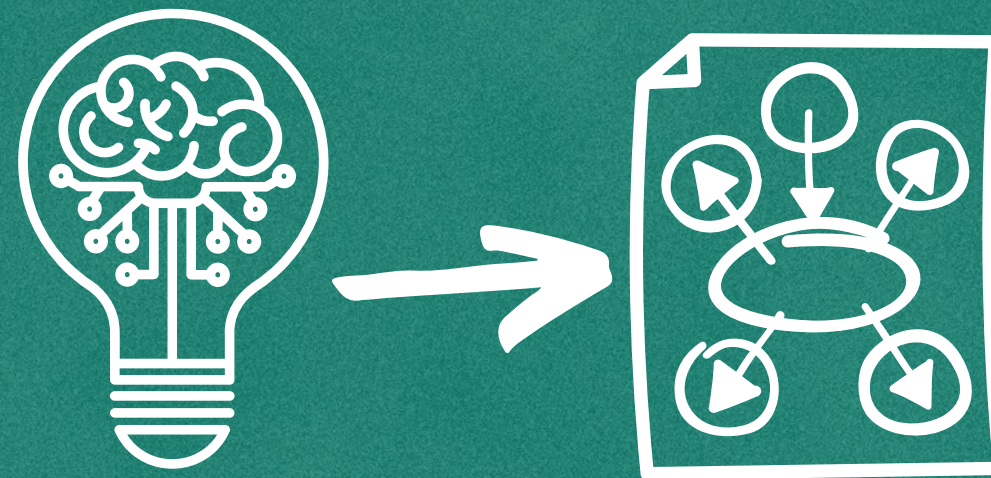
Willi buys the token so that he can save money on his purchases and even do something good at the same time

Milestones

What we have currently achieved



Foundation



Development of the
concept



2. version of the website



1. version of the token



Preparation of market
research (BIFI)

Cooperations



Social Media

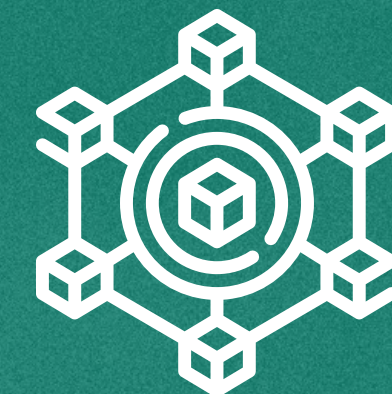


Environmental protection collaborations

WE HAVE ALREADY BEEN ABLE TO ENTER INTO A NUMBER OF COLLABORATIONS IN THE AREAS OF SOCIAL MEDIA AND ENVIRONMENTAL PROTECTION

Future Vision - Utopia

- Establishment of the token on the market
- Continuous promotion of sustainable projects
- Establishment of the Utopia benefit system
- Establishment of a Utopia ecosystem
- Establishment of own blockchain for Utopia + for sustainable crypto projects



Roadmap - Next stages

- Network building
- Cooperation with Ministry of Environment
- Preparation accelerator

- Pre-Seed Round
- Start programming project platform
- Building Benefit cooperations



- Cooperations for future marketing campaigns
- Market Research
- Start of accelerator phase

- Expansion of the network
- Marketing Campaign
- Finalising of the project platform



topia
Community



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